

14.03.2016 for change in the nomenclature of the existing M.A. Social Design Programme to “M.Des. (Social Design)” in terms of UGC Regulations on ‘Specification of Degrees’ as per Notification dated 11.07.2014.

The Council also accepted the proposal by the School of Design for awarding the Degree of Master of Design (Social Design) to all students including the first batch, graduating this year.

8.6.3 The proposed revision in the structure of the programmes offered by the SBPSSE and addition of new courses in the Masters programmes offered by the SES, SHS, and SLS

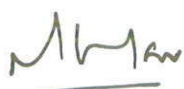
The Council considered and deliberated on the recommendations of the Standing Committee on Academic Programmes (SCAP) vide **Appendix-5** on the following:

(1) School of Business, Public Policy and Social Entrepreneurship

A change from the trimester system to semester system so as to align MBA programme calendar and admission with other programmes of the School and the University. This would encourage intra-School and inter-School sharing of credits by students.

- (i) Courses in each semester would be divided into two slots.
- (ii) The revised programme will consist of a total of 84 credits to be completed in four semesters.
- (iii) The admission process will move forward from November-March to December-April every year to align closer with the admission process of the University.
- (iv) The elective courses will be made available in the major baskets of Finance and Accounting, Marketing, Human Resource Management and Organization Behaviour, Operations Management and Decision Sciences, and Economics and Public Systems.
- (v) Assessment norms will be reviewed to fit into the revised two-slot structure in the semester system.

A slight modification in the “E-Publishing” course being offered as part of the PG Diploma programme in Publishing, already approved by the Academic Council.



Resolved to accept the recommendations of the SCAP to increase the student intake from 32 to 42 for the existing MA Education and MA Education (Early Childhood Care & Education) programmes of the SES.

(b) Revised courses of the 2nd year MBA programme for the School of Business Public Policy and Social Entrepreneurship (SBPPSE) as recommended by the SCAP.

Resolved to accept the revised courses of the 2nd year MBA programme for the School of Business Public Policy and Social Entrepreneurship (SBPPSE) to be introduced from the academic year 2017-18, as recommended by the SCAP, vide **Appendix-9**.

10.5.3 Revised programme structure for the four MA programmes being offered by the School of Culture & Creative Expressions (SCCE)

Resolved to accept the recommendations of the SCAP on the revised programme structure for the four MA programmes of the SCCE, vide **Appendix-10**.

10.5.4 Introduction of new courses and changes in the existing programme structure of MA in Environment and Development, School of Human Ecology (SHE)

Resolved to approve the recommendations of the SCAP on the introduction of the following three new courses in the MA in Environment and Development, School of Human Ecology (SHE): (i) Contested Atmospheres: The Political Ecology of Urban Air (2 credits) (ii) Conservation and Livelihoods (2 credits) and (iii) Ecology and Society (4 credits) (this course is available only to students enrolled in other MA programmes except MA in Environment & Development Students), vide **Appendix-11**.

In the context of (iii) above it was suggested that in future while designing courses that are offered exclusively to programmes outside a School, allocation of teaching time be carefully considered.

Also, **resolved** to approve the following changes in the MA in Environment and Development programme structure: (i) shift of the core course "Environmental and Ecological Economics" to Semester 2 of the programme;





School of Business, Public Policy & Social Entrepreneurship

Notice

Dated: 14.09.2016

A meeting of the Board of Studies, School of Business, Public Policy & Social Entrepreneurship will be held at 3.00 pm on Wednesday, October 05, 2016 at the Staff Lounge, AUD, Kashmere Gate, AUD campus.

Agenda:

1. Reporting items
2. Discuss and the recommend the revised course details of MBA 2nd year curriculum
3. Any other item

Look forward to seeing you at the meeting.

Regards

Dr. Kartik Dave
Dean (Officiating), SBPPSE



अम्बेडकर विश्वविद्यालय दिल्ली

Ambedkar University Delhi

School of Business, Public Policy & Social Entrepreneurship

Dated: - 05.10.2016

BoS Meeting of SBPPSE

A meeting of the Board of Studies of the School of Business, Public Policy & Social Entrepreneurship, Ambedkar University Delhi, was held at 3.00 pm on the 5th of October 2016 in the Staff Lounge, AUD, Kashmere Gate campus.

The following members were present:

| S. No. | Name | Signature |
|--------|----------------------|-----------|
| 1 | Professor A.S. Narag | |
| 2 | Dr. Kartik Dave | |
| 3 | Mr. Vivek Mehra | |
| 4 | Mr. Manish Mathur | |
| 5 | Mr. Sharique Farooqi | |
| 6 | Dr. Rohit Negi | |
| 7 | Dr. Nandini Nayak | |
| 8 | Dr Anshu Gupta | |
| 9 | Dr Nidhi Kaicker | |



School of Business, Public Policy & Social Entrepreneurship

05 October 2016

Meeting of the Board of Studies

MINUTES

The 6th meeting of the Board of Studies for the School of Business, Public Policy & Social Entrepreneurship, was held at 3.00 p.m. on the 5th of October 2016 in the Staff Lounge, AUD, Kashmere Gate. Following members were present:

1. Dr. Kartik Dave (Chairperson), Dean (Officiating), SBPPSE
2. Mr. Vivek Mehra, Managing Director, Sage Publications
3. Mr. Sharique Farooqi, Associate Professor, SDes
4. Dr. Rohit Negi, Assistant Professor, SHE
5. Dr. Nandini Nayak, Assistant Professor, SDS
6. Dr. Anshu Gupta, Assistant Professor, SBPPSE
7. Dr. Nidhi Kaicker, Assistant Professor, SBPPSE

Prof A.S. Narag and Mr. Manish Mathur expressed their inability to attend the meeting.

Item no.1: Reporting items

- The BoS was informed that the School of Business, Public Policy and Social Entrepreneurship is currently offering a two year (full time) MBA programme to which a total of 39 students were admitted this year (Batch 2016-18). The chairperson shared the faculty composition of the School with the Board - one Associate Professor and seven Assistant Professors.
- The MBA program, based on the recommendations of the last BoS, is now offered in a semester mode and follows the university calendar. Each semester is divided into two slots.
- SBPPSE, along with the School of Design is in process of revamping of the MA programme in Social Entrepreneurship (MASE). The current year is declared as a zero year for the MASE and PG Diploma in Publishing Program.
- The Placement Report for the MBA batch 2014-16 was shared with members. Almost all the students obtained job offers from various organisations by July 2016. There is a need for more concerted effort towards placements on the part of faculty and students of SBPPSE.
- The vision and positioning of the school in general and the MBA program in particular, was discussed and deliberated at length. The school has a vision statement which

provides a clear direction and differentiation. However, it was felt that the positioning of the MBA program keeping the niche/target in mind may be improved. Also it was discussed that why and how the vision of the school and the program should be contemporary.

- The chairperson informed the house about the initiatives and forthcoming programs of the school, particularly in the areas of undergraduate education, executive education and research programmes.
- It was also reported that the School along with the school of Design is promoting the AUD Centre for Incubation, Innovation and Entrepreneurship (ACIIE), which has been set up as a section 8 company.

Item No.2: The revised course details of the MBA 2nd year programme

- The revised programme structure and the outlines for the first year MBA courses were approved in the last BoS meeting held on 9 October 2015.

| Semester 1 (24 Credits) | |
|--|---|
| Slot – 1 | Slot – 2 |
| SBP2MB101: Business, Culture and Society | SBP2MB107: Issues and Perspectives of Public Policy |
| SBP2MB102: Marketing Management | SBP2MB108: Business Communication and Personality Development |
| SBP2MB103: Organisational Behaviour | SBP2MB109: Human Resource Management |
| SBP2MB104: Business Statistics | SBP2MB110: Management Science |
| SBP2MB105: Financial Accounting | SBP2MB111: Management Accounting |
| SBP2MB106: Managerial Economics | SBP2MB112: Macro Economics |
| Semester 2 (20 Credits) | |
| Slot – 1 | Slot – 2 |
| SBP2MB201: Business Ethics and Corporate Social Responsibility | SBP2MB209: Summer Project |
| SBP2MB202: Innovation and Entrepreneurship | |
| SBP2MB203: Leadership and Change | |
| SBP2MB204: Operations Management | |
| SBP2MB205: Corporate Finance | |
| SBP2MB206: Structured Thinking and Problem Solving | |
| SBP2MB207: Business Research | |
| SBP2MB208: Spreadsheet Modelling | |
| Semester 3 (24 Credits) | |

44

| Slot – 1 | Slot – 2 |
|---|----------|
| SBP2MB301: Business Law and Corporate Governance SBP2MB302: Strategic Management | |
| Electives worth 20 Credits | |
| Semester 4 (16 Credits) | |
| Slot – 1 | Slot – 2 |
| SBP2MB401: Project Study | |
| Electives worth 12 Credits | |

- The following courses were approved to be offered in each of the elective baskets as given below, and detailed course outlines for these along with compulsory courses of the second year MBA programme were deliberated and discussed in detail.

Area: Finance and Accounting

- SBP2MB501: Financial Derivatives
- SBP2MB502: Security Analysis and Portfolio Management
- SBP2MB503: Financial Markets
- SBP2MB504: Micro Finance
- SBP2MB505: Strategic Cost Management
- SBP2MB506: Business Valuation and Corporate Re-structuring

Area: Marketing

- SBP2MB601: Brand Management
- SBP2MB602: Consumer Behaviour
- SBP2MB603: Integrated Marketing Communication
- SBP2MB604: Services Marketing
- SBP2MB605: Retail Marketing
- SBP2MB606: Sales and Distribution Management

Area: HR and OB

- SBP2MB701: Building Teams for Excellence
- SBP2MB702: Diversity and Intercultural Management
- SBP2MB703: Coaching, Counselling and Mentoring
- SBP2MB704: Performance Management
- SBP2MB705: Collective Bargaining and Negotiation Skills
- SBP2MB706: Compensation and Reward Management

Area: Operations Management and Decision Sciences

- SBP2MB801: Supply Chain Management
- SBP2MB802: Service Operations Management
- SBP2MB803: Enterprise Resource Planning
- SBP2MB804: Advanced Management Science Methods

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- SBP2MB805: Total Quality Management
 - SBP2MB806: Managing E-Business Operations

Area: Economics and Public Systems

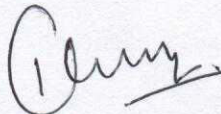
- SBP2MB901: Political Economy
- SBP2MB902: Global Business Environment
- SBP2MB903: Public Policy for Sustainable Development
- SBP2MB904: Rural and Urban Land Systems
- SBP2MB905: Game Theory for Strategic Decision Making
- SBP2MB906: International Economics

Area: Contemporary Issues

- SBP2MB1001: Internship with NGO

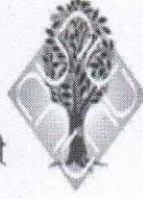
- Each of the above courses are half-semester courses and carry 2 credits each.
- The following changes were suggested in the specific courses that will be offered in the second year
 - A module on Corporate Taxation to be included as part of one of the finance elective courses. Reference should be towards investment and financing decisions keeping in mind the taxation policies that a firm faces.
 - It was suggested the Course Titles for some of the courses be revisited, particularly in HR & OB Area, and in Operations Management Basket. An observation was made that these course titles are very broad, and may not do justice to the course contents that can be covered in a 2 credit course. For example, the course Supply Chain Management be renamed to "Introduction to Supply Chain Management".
 - It was felt that the contents for the course "Political Economy" were too much for a 2 credit course, especially in Unit 1. These may be revisited by the course coordinator and appropriate changes be made.
 - A similar observation was made for the course "Public Policy for Sustainable Development". It was suggested that the courses, "Political Economy", "Public Policy for Sustainable Development", and the Introductory Course on Public Policy in the first year be looked at together, to prevent any overlaps. A module on "History of Planning Process in India" should be added at an appropriate place in the Public Policy Courses

The meeting ended with a vote of thanks



Dean (Officiating), SBPPSE

अम्बेडकर विश्वविद्यालय दिल्ली



Ambedkar University Delhi

School of Business, Public Policy & Social Entrepreneurship

9 September 2015

Meeting of Board of Studies**NOTICE**

The fifth meeting of the Board of Studies, School of Business, Public Policy & Social Entrepreneurship, AUD, will be held at 3.00 pm on 9 October 2015 in the Staff Lounge, AUD, Kashmere Gate to discuss the following agenda.

Agenda:

1. Reporting items
2. Discuss and recommend the revised semester structure of MBA programme
3. Discuss and recommend the revised course details of MBA programme
4. Discuss and recommend an elective course on 'E-publishing' for the PG Diploma in Publishing
5. Any other item

Sincerely

Director, SBPPSE



अम्बेडकर विश्वविद्यालय दिल्ली

Ambedkar University Delhi

(35)

The School of Business Public Policy & Social Entrepreneurship

9 October 2015

The 5th meeting of the Board of Studies, School of Business, Public Policy & Social Entrepreneurship, Ambedkar University Delhi, was held at 3.00 pm on the 9th of October 2015 in the Staff Lounge, AUD, Kashmere Gate campus. The following members were present.

| Sl. No. | Name | Signature |
|---------|--------------------------------------|-----------|
| 1 | Professor Kuriakose Mamkoottam | |
| 2 | Professor A.S. Narag | |
| 3 | Mr. Vivek Mehra | |
| 4 | Mr. Manish Mathur | |
| 5 | Mr. Sharique Farooqi | |
| 6 | Dr. Rohit Negi | |
| 7 | Dr. Nandini Nayak | |
| 8 | Dr Kartik Dave | |
| 9 | Dr Anshu Gupta | |
| 10 | Dr Nidhi Kaicker | |
| 11 | Shri Sajeesh Kumar (Special Invitee) | |

12. Kritika Mathur



School of Business, Public Policy & Social Entrepreneurship

09 October 2015

Meeting of the Board of Studies

MINUTES

The 5th meeting of the Board of Studies for the School of Business, Public Policy & Social Entrepreneurship, was held at 3.00 p.m. on the 9th of October 2015 in the Staff Lounge, AUD, Kashmere Gate. Following members were present:

1. Professor Kuriakose Mamkoottam (Chair)
2. Professor A.S. Narag
3. Mr. Sharique Farooqi
4. Dr. Rohit Negi
5. Dr. Nandini Nayak
6. Dr. Kartik Dave
7. Dr. Anshu Gupta
8. Dr. Nidhi Kaicker

Mr Vivek Mehra and Mr. Manish Mathur regretted their inability to attend the meeting.

Item no.1: Reporting items

- The house was informed that at present the School of Business, Public Policy and Social Entrepreneurship offers a two year (full time) MBA (42 seats), another two year (full time) MA in Social Entrepreneurship (10 seats) and a one year (full time) Post Graduate Diploma in Publishing (20 seats). While the school is currently running the fourth batch of MBA and the third batch of Publishing programme, the Social Entrepreneurship programme has a zero year due to not being able to find sufficient number of candidates this year.
- All the graduates of MBA and Publishing programmes have been placed with various organisations after they completed the programmes, although the quality of all the jobs were not to the complete satisfaction of the school.
- Currently, the school has one Professor, one Associate Professor and seven Assistant Professors in position, although one is currently on leave till 31 December 2015.
- The Board of Management of AUD has appreciated the initiative of the School to start the AUD Centre for Incubation, Innovation and Entrepreneurship (ACIIE) and has extended formal approval to register it as a not-for-profit company under section 8 of the Indian Companies Act, 2013.

Item No. 2: Revised semester structure of the MBA programme

The Board of Studies discussed and approved the following changes in the semester structure of the School and the MBA and MASE programmes.

- i. Change the current trimester system followed in the MBA/MASE (1st year) programmes to a semester system, with the primary objective of integrating the MBA programme with other programmes of the university to enable our students to take advantage of courses

(39)

offered in other programmes as well as students of other programmes to choose electives offered in the MBA programme. The revised MBA programme will consist of 4 semesters (each semester will be divided into two slots each) in two years during which period a total of 84 credits shall be earned by the student to be eligible to be awarded the MBA degree.

- ii. Students will have to earn 44 credits during the first year of the programme (24 credits in the 1st semester (August – November) and 20 credits in the 2nd semester (January-May). Summer internship from April to June will be part of the second semester; class room teaching will conclude by 31st of March.
- iii. The summer internship shall carry 4 credits and the summer internship report submitted by the student shall be assessed and graded.
- iv. The student will be required to earn 40 more credits in the second year to be eligible for the award of MBA degree; out of these 40 credits, 24 credits should be earned during the third semester, from two compulsory courses of 2 credits each, namely (i) Business Law and Corporate Governance and (ii) Strategic Management, and electives worth 20 credits which are offered within the MBA programme or other programmes of the University; and students have to earn another 16 credits in the 4th and final semester of the programme. The Project Study worth 4 credits shall be compulsory while additional 12 credits can be earned from electives offered within the MBA programme or from other programmes offered within the University.
- v. The revised assessment norms to fit into the revised two-slot structure in the semester system have been accepted (note on Rules of attendance, assessment and promotion explained in the attached document).
- vi. Move forward the admission process of the MBA/ MASE programmes from November-March to December-April every year to align closer with the admission process followed by other programmes of the University.

Item No.3: The revised course details of the MBA 1st year programme

- The revised semester-wise distribution of courses to be offered in the MBA programme as given below has been recommended. All courses carry 2 credits each except Summer Project and Project Study.

| Semester 1 (24 Credits) | |
|--|---|
| Slot – 1 | Slot – 2 |
| SBP2MB101: Business, Culture and Society | SBP2MB107: Issues and Perspectives of Public Policy |
| SBP2MB102: Marketing Management | SBP2MB108: Business Communication and Personality Development |
| SBP2MB103: Organisational Behaviour | SBP2MB109: Human Resource Management |
| SBP2MB104: Business Statistics | SBP2MB110: Management Science |
| SBP2MB105: Financial Accounting | SBP2MB111: Management Accounting |
| SBP2MB106: Managerial Economics | SBP2MB112: Macro Economics |

35

(38)

| Semester 2 (20 Credits) | |
|--|---------------------------------|
| Slot – 1 | Slot – 2 |
| SBP2MB201: Business Ethics and Corporate Social Responsibility | SBP2MB209: Summer Project |
| SBP2MB202: Innovation and Entrepreneurship | |
| SBP2MB203: Leadership and Change | |
| SBP2MB204: Operations Management | |
| SBP2MB205: Corporate Finance | |
| SBP2MB206: Structured Thinking and Problem Solving | |
| SBP2MB207: Business Research | |
| SBP2MB208: Spreadsheet Modelling | |
| Semester 3 (24 Credits) | |
| Slot – 1 | Slot – 2 |
| SBP2MB301: Business Law and Corporate Governance | SBP2MB302: Strategic Management |
| Electives worth 20 Credits | |
| Semester 4 (16 Credits) | |
| Slot – 1 | Slot – 2 |
| SBP2MB401: Project Study | |
| Electives worth 12 Credits | |

- During the second slot of the first semester (April-June) students will be required to undergo summer training in an organisation, based on which they are required to submit a report. The report will be assessed and graded for 4 credits.
- The BoS discussed in detail each course and made the following observations:
 - i. Clarity should be brought on unit 5 of the course on Business, Culture and Society whether reference is made to national or international issues of Immigration and multiculturalism
 - ii. Topics of targeting and positioning was suggested to be included in unit 5 of the course on Marketing Management;
 - iii. BoS suggested that the course title of Quantitative Methods may be changed to Business Statistics;
 - iv. Some of the units of the course on Financial Accounting may be combined;

- (37)
- v. The course on Issues and Perspectives of Public Policy may be modified with more emphasis on the role of State, Public Goods, Government and Business, and reduce the value-based focus on the impact of Liberalisation, Privatisation and Globalisation.
- vi. Unit 7 of Leadership & Team building may be removed from the course on Business Communication and Personality Development, as the topic is discussed in the courses on OB and Leadership & Change;
- vii. In unit 1 of the course on Business Ethics and CSR, LPG policies and ethics may be replaced with State policies and ethics; unit 9 may be removed, but include the topics of climate change and global warming may be brought under unit 5; Unit 8 may be renamed as CSR: The Indian Experiences and expanded to include more discussion and case studies of Indian CSR experiences;
- viii. The course on Innovation and Entrepreneurship may be reviewed to focus the discussion on the process of developing a creative environment and process which enable innovation and entrepreneurship;
- ix. Unit 8 of the course on Operations Management may include topics EOQ, and other topics of applied production inventory systems;
- x. The title of the course on Decision Science may be changed to **Management Science** and the sequence of the course may be interchanged with the course on **Operations Management** and brought forward; suggestions were also made to revise some of the topics and their sequencing;
- xi. A topic on design thinking may be added in the course on Structured Thinking and Problem Solving.

It was also suggested that special workshops may be conducted during the orientation programme for students coming without any quantitative skills to make them feel comfortable in courses with mathematical applications.

- x. The following courses have been proposed to be offered in each of the elective baskets as given below; course details of these courses along with the two compulsory courses to be offered in the second year of the MBA programme will be presented to the BoS for discussion soon.

Area: Finance and Accounting

- Financial Derivatives
- Security Analysis and Portfolio Management
- Financial Markets
- Micro Finance
- Strategic Cost Management
- Business Valuation and Corporate Re-structuring
- Behavioural Finance

Area: Marketing

- Brand Management

- 87
- (36)
- Consumer Behaviour
 - Integrated Marketing Communication
 - Services Marketing
 - Retail Marketing
 - Sales and Distribution Management

Area: HR and OB

- Inter Personal and Group Processes
- Strategic Human Resource Management
- Coaching, Counselling and Mentoring
- Performance Management
- Collective Bargaining and Negotiation Skills
- Compensation and Reward Management

Area: Economics and Public Systems

- Political Economy
- Global Business Environment
- Public Policy for Sustainable Development
- Rural and Urban Land Systems
- Urban Management for Sustainability
- Game Theory for Strategic Decision Making
- International Economics


Area: Operations and Decision Sciences

- Supply Chain Management
- Service Operations Management
- Enterprise Resource Planning
- Advanced Decision Science Methods
- Total Quality Management
- Managing E-Business Operations

Item No. 4: Elective course on 'E-publishing' for the PG Diploma in Publishing

The course details of the course on E-Publishing proposed to be offered as an elective in the second semester of the PG Diploma in Publishing was discussed and recommended with the suggestion that units should be provided with suitable headings.

The meeting ended with a vote of thanks



Director, SBPPSE